

CHARLA YEARWOOD

Therapist. Speaker. DEI Expert



Charla Cannon Yearwood (she/her) is a Licensed Clinical Social Worker and the **Founder of Connected in Community**. Charla believes we are all connected in, by, and through community, meaning our healing is tied together.

In 2021 Charla guest-edited a special edition of the academic journal *Advances in Social Work*, which focused on *Dismantling White Supremacy in Social Work Education*. Following the success of the journal, Charla joined a colleague to facilitate a Racial Justice and Liberatory Practice continuing education series, at six universities. **The courses at Columbia University SOLD OUT!**

Charla is a therapist and expert facilitator known for leading discussions where participants wrestle with difficult ideas, stretch their imaginations, and feel safe exploring the world around them

Popular Speaking Topics

- **It's Not You, It's Me: Reframing Our Understanding of Diversity, Equity, and Inclusion**
- **Racism, Patriarchy, Transphobia: Understanding Intersectionality**
- **Leading with Equity In Mind**
- **Resisting Imposter Syndrome**
- **Know Thy Self: Self-Awareness, Self-Care, & Living Intentionally**
- **Community Care & Building An Equitable Work Environment**



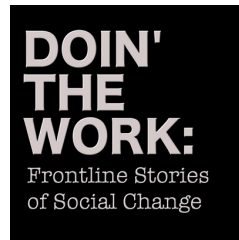
Equity Coaching

As a licensed therapist, Charla is uniquely prepared to provide one on one coaching and guidance around issues of Diversity, Equity, and Inclusion. Employees needing help to understand how equity plays a part in their work could best utilize Equity Coaching.

Leaders who engage with Equity Coaching should expect their

- biases to be challenged.
- self-awareness to increase.
- comfort zone to be expanded.
- leadership vision to become more clear.
- leadership performance to improve.

Previous Partners



Work Sample



**Purpose-Driven
Leadership
Presentation**
Five with Foellinger
Summer 2022

INVESTMENT

Pricing is based on the number of attendees expected, the type, and the location of the event. The rates below are the minimum rates.

EQUITY COACHING- \$250/ HOUR

Equity coaching is available as a one-on-one service for employees in leadership positions, not limited to executive-level leadership.

SHORT & SWEET- STARTING AT \$1,000

Short & sweet presentations can include the authoring of newsletters, lunch and learn presentations, or other quick overview discussions of up to 1 hour.

SEMINAR- STARTING AT \$2,500

The seminar rate is reserved for breakout sessions and other small group discussions requiring between 2 & 3 hours.

KEYNOTE- STARTING AT \$5,000

Keynote presentations are available for up to 90 minutes.

FULL DAY- STARTING AT \$8,000

We use our full-day rate for any events that require more than 3 hours of prepared speaking/ training.

**Charla's office is located In Indianapolis, Indiana. Travel expenses will be requested for any services scheduled more than 30 miles away from Connected in Community's office.